
FY22-23 Annual Plan

In the past year, we have made major progress formalizing procedures for roles and tasks for board members and working group members, increased partnerships and collaboration with academic institutions and vendors, and have made a commitment to provide value-added opportunities for our membership in Michigan. Our Advocacy Committee has also been recognized again as a HIMSS Advocacy Changemaker and they've been instrumental in the finalization of the Michigan Health IT Roadmap with the State of Michigan and the Michigan HIT Commission, and they continue to expand their team and advocacy initiatives, particularly with a focus on tribal health. With a solid foundation set, we always have room for improvement. Our goals for FY22 include:

1. Expand our standing committees with more bandwidth so specialized tasks can be delegated.
2. Formalize all standard operating procedures (SOPs) and documents for all major tasks within the chapter.
3. Increase membership and collaboration with academia, industry partners, and vendors.
4. Establish a HIMSS Michigan Chapter Scholarship Fund.
5. Ensure consistent educational programs and communications.
6. Advocate for tribal health & rural Michigan health IT assistance.

Standing Committee Expansion

We are all volunteers, so we never want to see a select few doing all the work. Expanding our standing committees will give committee chairs more bandwidth to delegate specific tasks for each designated committee. This also gives the new standing committee members a chance to see how our chapter operates, and ultimately a possible succession plan for opportunities to become board members and/or executive leaders.

Formalize SOPs & Documentation

With term limits in positions and possible turnover within our non-profit volunteer organization, it's essential to formalize all major job duties, procedures, and tasks so our chapter is setup for consistent and sustainable operations. These must also be reviewed at least annually as tasks and technology continuously change. This will also be very beneficial for new member orientation so they can easily learn how the chapter operates.

Increase Membership & Collaboration

It's always a goal to increase membership and collaboration and we've done an exceptional job being creative during the pandemic. Now that we can meet in public, it's time to step up visibility and outreach to increase membership and collaboration efforts in Michigan. Our goal is to setup regional meet and greets in areas where membership is slim and to engage with those local communities to increase our chapter visibility. We can also conduct these networking opportunities in areas with a large presence of membership to keep our current membership engaged with others in the industry. Vendor support for these events will be essential to provide funding for a venue, food & beverages, short educational sessions, and networking opportunities.

Establish HIMSS Michigan Chapter Scholarship Fund

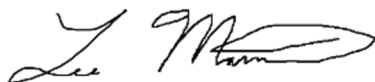
We will create a health IT service-based scholarship fund (not merit-based) that accrues over time so we can build up our fund each year and are able to distribute funds to one or two individuals that volunteer for our chapter or other related healthcare organizations in Michigan.

Consistent Educational Programs and Communications

Consistency with educational programs and communications is critical for membership and vendor engagement. A goal is to map out and plan our online webinars and in-person events during our annual retreat and solidify the schedule shortly after. We also have an opportunity to engage our sponsors/vendors for vendor specific educational webinars to help fill slots on our schedule. In terms of communications, we've been consistent with our newsletter, but our goal is to expand the Communications Committee to delegate specific tasks with more consistency on all social media channels.

Advocate for Tribal Health & Rural Health IT Assistance

Two new members of our Advocacy Committee are current tribal members with one who was recently elected to the Sault Tribe Board of Directors. Our goal is to be a voice for tribal health in our region as we know technical assistance with boots on the ground and elbow support is desperately needed in this sector, including all other rural health care organizations in Michigan.



Lee Marana, MIS, MBA
HIMSS Michigan Chapter President



FY22-23 HIMSS Michigan Chapter Advocacy / Public Policy Plan

Focuses for 2022-2023 Advocacy Plan

- **North American Tribal / Indigenous Community**
 - Work with HIMSS Global to form a North American Tribal / Indigenous Community and plan initial activities targeting HIMSS23 Chicago kickoff
 - Provide guidance to HIMSS and University of Windsor MBA student research group, as appropriate
 - Report on interoperability issues and opportunities for tribal communities, as appropriate
- **HIMSS / CDC Data Modernization Initiative**
 - Work with HIMSS Government Relations to get feedback for the CDC Data Modernization Initiative (DMI), on potential grant opportunities for state based IHE initiatives (Path to Production), and help plan potential sessions at HIMSS23 in Chicago
- **State HIT/HIE Roadmap Support**
 - Work with MDHHS, the HIT Commission and MiHIN to implement the Michigan HIT Roadmap and attending HIT Commission meetings
- **Healthcare Informatics Academic Partnership**
 - Continue to work with IOI, UM, MTU and an initial group of 12 universities throughout Michigan to support expansion of the academic consortium and formalizing its activities, including potential work with IHE USA and IHE International's Path to Production and a potential case competition
- **MI HIMSS-MiHIN Board Speaker Series**
 - Work with the MI HIMSS Program Committee and the MiHIN Board to put on an interoperability speaker's series (webinars), starting with current HIE

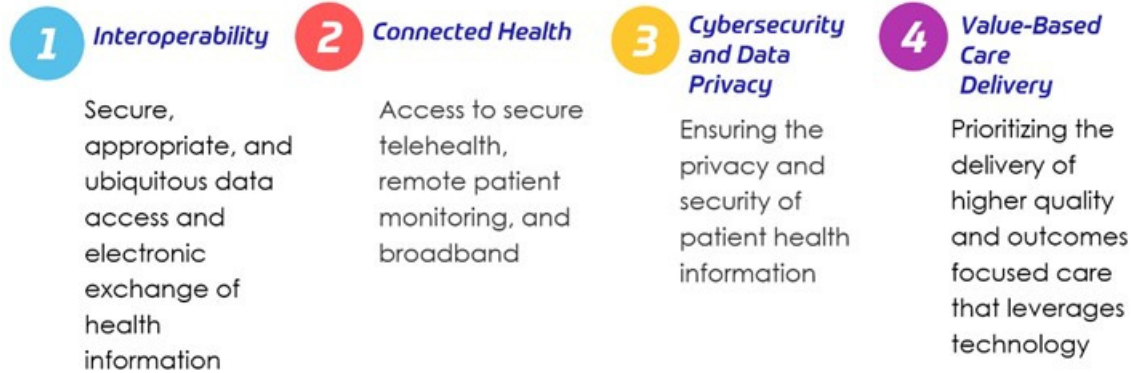


national landscape and leaders of leading HIEs on challenges and opportunities; also work with Programs, leadership, MiHIN, MDHHS and others to evaluate reviving Connecting Michigan for Health (started in 2004, paused in 2022).

- **Advocacy-Public Policy Component of MI HIMSS Major Events**
 - Work with the Program Committee to support programming for MiHIMSS Fall Conference 2023 and Global Health Equity Week 2023
 - Consider request to Governor to recognize Global Health Equity Week 2023
- **State Advocacy Day**
 - Evaluate potential for state advocacy day and / or meetings on key issues with state legislators and administrators during this FY – schedule or postpone to FY 23-24
- **Commentary**
 - Provide Comments on HIT/HIE Regulation, legislation, industry issues, ONC initiatives
- **HIMSS Chapter Advocacy Requirements**
 - Support HIMSS public policy principals and priorities through:
 - Member outreach
 - Legislative/regulatory review
 - Commenting on significant industry issues
 - Supporting the initiatives of Global Health Equity Week.
 - Attend HIMSS Chapter Advocacy Task Force (CATF) meetings monthly (third Friday noon ET)
 - Attend special Advocacy sessions and events at the HIMSS23 Annual Conference (TBA); recommend names of legislators / MDHHS administration to HIMSS Government Relations as potential Global Conference attendees
 - Make sure the Chapter meets the 22-23 CATF goals for Changemaker status recognition

- Provide Regular Communications to Board and Membership
 - Monitor social media, publications, and national healthcare websites for state and national health policy, informatics, standards and comment opportunities and notify Board and membership; coordinate with Marketing/Communications Committee to publicize
 - Contribute updates and publish monthly status report of Committee activities for Chapter Board meetings

Note: HIMSS Government Relations awarded the Michigan Chapter Changemaker status for Advocacy for FY 21-22, the highest level awarded, continuing a long tradition by the team. We intend to work toward achieving this recognition again in FY 22-23.

2022-2023 HIMSS Government Relations Public Policy Principles:***HIMSS Policy Priorities***

[Visit our Public Policy Center](#)

**HIMSS Global Health Equity Network (GHEN) Goals:**

Highlight the role of digital health as a bridge to patient wellness by focusing on:

- Maternal health
- Patient identification and safety
- Telehealth
- Broadband access
- Public health data modernization

FY 2022 - 2023 Advocacy Plan approved by the MI HIMSS Public Policy / Advocacy Committee at the MI HIMSS Board Retreat November 4, 2022.